

CARTER OLSON

Marketing Photo, Video & Graphic Design

ABOUT ME

I am a graduate from Northern Michigan University aspiring to get involved within the marketing and design realm. Having a bachelor's degree in Marketing with a minor in Graphic Design and Digital Cinema my career focus is within the outdoor industry as part of the marketing and design staff of a company. My passions are photography, film-making, snowboarding, wakeboarding, fly fishing, hunting, and camping.

EDUCATION

2015- May 2019

Northern Michigan University (GPA 3.3)
Bachelors of Science in Marketing
Minor - Graphic Design & Digital Cinema

2014-2015

University of Wyoming

2014

Graduated High School (GPA 4.2)
Rockford Christian High School

ACCOMPLISHMENTS

Eagle Scout (Class of 2012)

President- NMU Ducks Unlimited

Colligate Chapter (2016-2019)

Founded chapter in 2016, grew club to over 150+ members, hosted first banquets with over 160+ in attendance

Vice President of Ski & Board Club (UWyo)

Officer of Ski & Board Club (NMU)

SOFTWARE EXPERIENCE

Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe Premiere, Adobe After Effects, Adobe Audition, HTML/CSS, Microsoft Office Suite, Apple Pages, Keynote & Numbers

CONTACT

Phone: 815.315.7461

Email: carter@cartermolson.com

Website: www.cartermolson.com

Instagram: [@carter_olson_](https://www.instagram.com/carter_olson_)

Facebook: Carter Olson

Linked-In: Carter Olson

Current Location: Bozeman, MT

EXPERIENCE

Aaron Peterson Photography

2017- 2019

While working at Aaron Peterson Photography (based out of the upper peninsula of Michigan) I performed numerous jobs on commercial photo and video shoots. Those jobs include: director, assistant director, camera operator, production assistant, content concept designer for clients including Pure Michigan, Travel Marquette, and many more.

Superior Outfitters

Manager, 2018-2019

I was a store manager at Superior Outfitters. Daily tasks include supervising the shop floor, ordering new inventory, employment training, create marketing content, ran social media account, teach fly tying classes, book guided trips, and fulfill online orders.

Quiet Light Communication

Intern, 2016

Assisted in ad concept development, logo concept design, illustration, photoshoot planning, and prop selection.

West Rock Wake Park

Operations Manager, Summers 2014-2017

Performed numerous jobs within during my four years at West Rock. These jobs include: operations manager, employment trainer, coach, cable driver, maintenance staff, and receptionist.

